

Texas Statewide

Corporate Sponsorship Program

For the year

June 1, 2009 – May 31, 2010

The sponsorship committees of the three chapters of Texas HFMA (Lone Star, South Texas and Gulf Coast) have joined together to offer a limited number of STATEWIDE SPONSORSHIPS. These opportunities offer:

- **Membership in the three Texas regional sponsorship programs at a significant fee discount** – offering easy access and prominent, recurring exposure to the full State of Texas membership (over 2000 strong)
 - **Participation at all chapter meetings throughout the year, including chapter annual conferences.**
 - **Recognition of your organization in all membership newsletters**
 - **Participation in the Annual “Texas Voice” Statewide Newsletter** mailed to over 2,000 Texas HFMA members in March 2009.
- **Exclusive participation in our ANNUAL TEXAS STATE CONFERENCE** (March 28 - 30, 2010) held at the Driskill Hotel in downtown Austin, Texas.

See the last page for a Sponsorship Application Form

or call 713.776.1314 for more information

Healthcare Financial Management Association Texas Statewide Sponsorship

Enrollment Period: *April 1, 2009 through Sept 1, 2009*

Sponsorship Term: *June 1, 2009 through May 31, 2010*

2009-2010 CORPORATE SPONSORSHIP OPPORTUNITIES	GOLD	SILVER	BRONZE
ANNUAL SPONSORSHIP FEE	\$12,000	\$7,000	\$3,000
<i>VALUE*</i>	<i>\$18,000</i>	<i>\$9,000</i>	<i>\$3,750</i>
<i>DISCOUNT*</i>	<i>33%</i>	<i>22%</i>	<i>20%</i>
GENERAL BENEFITS			
<i>Sponsorship of the Texas Lone Star chapter of HFMA with full benefits of selected level.</i>	GOLD	SILVER	BRONZE
<i>Sponsorship of the Texas Gulf Coast chapter of HFMA with full benefits of selected level.</i>	GOLD	SILVER	BRONZE
<i>Sponsorship of the South Texas chapter of HFMA with full benefits of selected level.</i>	GOLD	SILVER	BRONZE
<i>Exposure to 2000+ Texas-based HFMA members</i>	●	●	●
"Texas Voice" ANNUAL STATEWIDE NEWSMAGAZINE (March, 2010)			
<i>Sponsor listing in March Statewide Newsmagazine</i>	●	●	●
<i>Advertisement in March Statewide Newsmagazine</i>	1/4 Page Ad	Business Card	
ANNUAL STATEWIDE CONFERENCE (March 29-31, 2009 Austin, TX)			
<i>Complimentary Registration Coupon for 3-day Annual Spring Conference in Austin **</i>	2	1	
<i>Sponsor listing in Pre-Conference promotional material</i>	●	●	●
<i>Sponsor listing on Conference Signage</i>	●	●	●
<i>Sponsor listing on Conference Website</i>	●	●	●
<i>Link to Sponsor Website from Conference Website</i>	●		
<i>Pre-conference attendee list (name, title, company)</i>	●	●	●
<i>Exhibitor Space at 3-day Annual Spring conference in Austin, TX***</i>	10 ft.	6 ft.	

* based on individual chapter sponsorship and statewide meeting participation

** coupon valid for pre-registered attendees only

*** space is limited at the Driskill Hotel and will be filled on a first come, first serve basis

Healthcare Financial Management Association Texas Lone Star Chapter

Enrollment Period: *May 1, 2009 through Sept 1, 2009*
Sponsorship Term: *June 1, 2009 through May 31, 2010*

2009-2010 CORPORATE SPONSORSHIP OPPORTUNITIES

INVESTMENT	GOLD	SILVER	BRONZE
INVESTMENT	\$5,000	\$2,500	\$1,250
GENERAL BENEFITS			
<i>Low cost, high quality education programs.</i>	●	●	●
<i>Networking opportunities at over 10 events per year</i>	●	●	●
<i>Sponsor exposure to 1000+ members in nation's 5th largest chapter</i>	●	●	●
MEETINGS & EVENTS			
<i>Coupons for complimentary dinner meeting registration for you or a guest*</i>	12	8	4
<i>Coupons for 50% off half day, full day or multiple day event registration for you or a guest*</i>	10	4	2
LONE STAR EXPRESS MAGAZINE			
<i>Magazine will include sponsor listing in each addition.</i>	●	●	●
<i>Magazine will include the corporate logo.</i>	●	●	
<i>Advertising Space in each Magazine</i>	Full Page	Half Page	
<i>Spotlight article in one newsmagazine about sponsor organization. (background - no selling please!)</i>	●		
HFMA LONE STAR WEBSITE			
<i>Listing on the HFMA Lone Star Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA Lone Star Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Lone Star Website Sponsor Column</i>	●		
POSTER / DISPLAYS / OTHER RECOGNITION			
<i>Sponsors will have their name in the specified level on a poster displayed at all meetings.</i>	●	●	●
<i>Opportunity to provide an attended tabletop display of promotional materials at meetings.</i>	●	●	
<i>Provide input to Programs Committee for potential speakers/topics</i>	●		

* coupon valid for pre-registered attendee only.

Healthcare Financial Management Association South Texas Chapter

Enrollment Period: *April 1, 2009 through September 1, 2009*

Sponsorship Term: *June 1, 2009 through May 31, 2010*

2009-2010 CORPORATE SPONSORSHIP OPPORTUNITIES

	GOLD	SILVER	BRONZE
INVESTMENT	\$5,000	\$2,500	\$1,250
GENERAL BENEFITS			
<i>Low cost, high quality education programs.</i>	●	●	●
<i>Networking opportunities at Chapter events.</i>	●	●	●
<i>Exposure to up to 400 Chapter HFMA members.</i>	●	●	●
NEWSLETTER			
<i>Newsletter will include recognition in the four editions published annually.</i>	●	●	●
<i>Newsletter will include the corporate logo.</i>	●	●	
<i>Brief description of services in the newsletter.</i>	●		
<i>Spotlight article in one newsletter about sponsor organization. (background - no selling please!)</i>	●		
SOUTH TEXAS CHAPTER WEBSITE			
<i>Listing on the HFMA South Texas Chapter Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA Texas Gulf Coast Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Texas Gulf Coast Website Sponsor Column</i>	●	●	
FREE MEETINGS			
<i>Complimentary Registration Coupons for the 2009 S.TX Annual and/or October Meetings</i>	6	4	2
POSTER / DISPLAYS / OTHER RECOGNITION			
<i>Sponsor name displayed at the appropriate level at all meetings on a poster or powerpoint.</i>	●	●	●
<i>Sponsors will have their name in the specified level on all meeting programs.</i>	●	●	●
<i>Opportunity to provide an attended tabletop display of promotional materials at meetings.</i>	●	●	
<i>Provide input to Programs committee for potential speakers/topics.</i>	●		

For more information, contact Cipriana Zamora, cipriana.zamora@knappmed.org or (956) 969-5103

Healthcare Financial Management Association

Texas Gulf Coast Chapter

Enrollment Period: *April 1, 2009 through September 1, 2009*Sponsorship Term: *June 1, 2009 through May 31, 2010*

2009-2010 CORPORATE SPONSORSHIP OPPORTUNITIES	GOLD	SILVER	BRONZE
INVESTMENT	\$5,000	\$2,500	\$1,250
GENERAL BENEFITS			
<i>Participate in scholarship programs for area university healthcare students.</i>	●	●	●
<i>Low cost, high quality education programs.</i>	●	●	●
<i>Networking opportunities with approximately 650 members and sponsors.</i>	●	●	●
<i>Monthly luncheon participation of members and non-members averages 100+.</i>	●	●	●
NEWSLETTER			
<i>Newsletter will include recognition in the four editions published annually.</i>	●	●	●
<i>Newsletter will include the corporate logo.</i>	●	●	
<i>Brief description of services in the newsletter.</i>	●		
<i>Spotlight article in one newsletter about sponsor organization. (background - no selling please!)</i>	●		
<i>Two half-page newsletter ads</i>	●		
HFMA TEXAS GULF COAST WEBSITE			
<i>Listing on the HFMA Texas Gulf Coast Chapter Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA Texas Gulf Coast Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Texas Gulf Coast Website Sponsor Column</i>	●		
ANNUAL MEETING - May 14-15, 2009			
<i>Complimentary Annual Meeting Registrations</i>	2	1	
<i>Complimentary Exhibit Space</i>	●	●	
<i>Exhibit Space Discounted to \$250</i>			●
<i>Additional Annual Meeting Registrations at HFMA Member Rate</i>	●	●	●
FREE MEETINGS			
<i>The Sponsor will receive the specified number of complimentary registrations at meetings.</i>	20	16	8
<i>All employees of sponsor organization will receive member prices at chapter events</i>	●	●	
POSTER / DISPLAYS / OTHER RECOGNITION			
<i>Sponsors will have their name in the specified level on a poster displayed at all meetings.</i>	●	●	●
<i>Sponsors will have their name in the specified level on all meeting programs.</i>	●	●	●
<i>Opportunity to provide an attended tabletop display of promotional materials at two consecutive monthly luncheon meetings.</i>	●		
<i>Opportunity to be recognized as a sponsor of snacks/beverages at technical sessions.</i>	●		
<i>E-mail notifications will indicate sponsored by (sponsors organization) for two months.</i>	●		
<i>Provide input to Programs committee for potential speakers/topics for two monthly meetings.</i>	●		