

Texas Statewide

Corporate Sponsorship Program

For the year

June 1, 2011 – May 31, 2012

The sponsorship committees of the three chapters of Texas HFMA (Lone Star, South Texas and Gulf Coast) have joined together to offer a limited number of STATEWIDE SPONSORSHIPS. These opportunities offer:

- **Membership in the three Texas regional sponsorship programs at a significant fee discount** – offering easy access and prominent, recurring exposure to the full State of Texas membership (over 2200 strong)
 - **Participation at all chapter meetings throughout the year, including chapter annual conferences.**
 - **Recognition of your organization in all membership newsletters**
 - **Participation in the Annual “Texas Voice” Statewide Newsletter** mailed to over 2,200 Texas HFMA members in March 2012.
- **Exclusive participation in our HFMA-TEXAS STATE CONFERENCE** (March 25 - 28, 2012) held at the Driskill Hotel in downtown Austin, Texas.

Sponsorship application or renewal may be made on

<https://npsc.wufoo.com/forms/hfma-texas-sponsorship-statewide-chapter/>

Healthcare Financial Management Association Texas Statewide Sponsorship

Sponsorship Term: *June 1, 2011 through May 31, 2012*

2011-2012 CORPORATE SPONSORSHIP OPPORTUNITIES

	GOLD	SILVER	BRONZE
ANNUAL SPONSORSHIP FEE	\$12,000	\$7,000	\$3,000
<i>Individual Chapters + State Meeting Fees</i>	<i>\$18,000</i>	<i>\$9,000</i>	<i>\$3,750</i>
DISCOUNT*	33%	22%	20%
GENERAL BENEFITS			
<i>Sponsorship of the Texas Lone Star chapter of HFMA</i>	GOLD	SILVER	BRONZE
<i>Sponsorship of the Texas Gulf Coast chapter of HFMA</i>	GOLD	SILVER	BRONZE
<i>Sponsorship of the South Texas chapter of HFMA</i>	GOLD	SILVER	BRONZE
<i>Exposure to 2200+ Texas-based HFMA members</i>	●	●	●
ANNUAL STATEWIDE NEWSMAGAZINE (March 2012)			
<i>Sponsor listing in Annual Statewide Newsmagazine</i>	●	●	●
<i>Advertisement in Annual Statewide Newsmagazine</i>	1/4 Page Advertisement	Business Card	
HFMA-TEXAS STATE CONFERENCE (March 25-27, 2012 Austin, TX)			
<i>Complimentary Registration Coupon for 3-day State Conference in Austin, TX*</i>	2	1	
<i>Sponsor listing in Pre-conference promotional material</i>	●	●	●
<i>Sponsor listing on Conference Signage</i>	●	●	●
<i>Sponsor listing on Conference Website</i>	●	●	●
<i>Link to Sponsor Website from Conference Website</i>	●	●	
<i>Logo (linked) on Conference Website</i>	●		
<i>Pre-conference attendee list (name, title, company)</i>	●	●	●
<i>Exhibitor Space at 3-day State Conference in Austin, TX**</i>	Table	1/2 Table	

* coupon valid for pre-registered attendees only

** space is limited at the Driskill Hotel and will be filled on a first come, first serve basis

Healthcare Financial Management Association Texas Lone Star Chapter

Sponsorship Term: June 1, 2011 through May 31, 2012

2011-2012 CORPORATE SPONSORSHIP OPPORTUNITIES	GOLD	SILVER	BRONZE
INVESTMENT	\$5,000	\$2,500	\$1,250
GENERAL BENEFITS			
<i>Low cost, high quality education programs.</i>	●	●	●
<i>Networking opportunities at over 10 events per year</i>	●	●	●
<i>Sponsor exposure to 1000+ members in nation's 5th largest chapter</i>	●	●	●
MEETINGS & EVENTS			
<i>Coupons for complimentary dinner meeting registration for you or a guest*</i>	12	8	4
<i>Coupons for 50% off half day, full day or multiple day event registration for you or a guest*</i>	10	4	2
LONE STAR EXPRESS MAGAZINE			
<i>Magazine will include sponsor listing in each addition.</i>	●	●	●
<i>Magazine will include the corporate logo.</i>	●	●	
<i>Advertisement in each Magazine</i>	Full Page	Half Page	
<i>Spotlight article in one newsmagazine about sponsor organization. (background - no selling please!)</i>	●		
HFMA LONE STAR WEBSITE			
<i>Listing on the HFMA Lone Star Website Sponsor Column</i>	●	●	
<i>Link on the HFMA Lone Star Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Lone Star Website Sponsor Column</i>	●		
POSTER / DISPLAYS / OTHER RECOGNITION			
<i>Sponsors will have their name in the specified level on a poster displayed at all meetings.</i>	●	●	●
<i>Opportunity to provide an attended tabletop display of promotional materials at meetings.</i>	●	●	
<i>Provide input to Programs Committee for potential speakers/topics</i>	●		

For more information, contact Phillip McCollough, PBMContinuum@live.com or ((512) 731-1081.

Healthcare Financial Management Association South Texas Chapter

Sponsorship Term: June 1, 2011 through May 31, 2012

2011-2012 CORPORATE SPONSORSHIP OPPORTUNITIES	GOLD	SILVER	BRONZE
INVESTMENT	\$5,000	\$2,500	\$1,250
GENERAL BENEFITS			
<i>Low cost, high quality education programs.</i>	●	●	●
<i>Networking opportunities at Chapter events.</i>	●	●	●
<i>Exposure to up to 400 Chapter HFMA members.</i>	●	●	●
NEWSLETTER			
<i>Newsletter will include recognition in the four editions published annually.</i>	●	●	●
<i>Newsletter will include the corporate logo.</i>	●	●	
<i>Brief description of services in the newsletter.</i>	●		
<i>Spotlight article in one newsletter about sponsor organization. (background - no selling please!)</i>	●		
<i>Two half-page newsletter ads</i>	●		
SOUTH TEXAS CHAPTER WEBSITE			
<i>Listing on the HFMA South Texas Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA South Texas Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA South Texas Website Sponsor Column</i>	●	●	
MEETINGS			
<i>Complimentary Registration Coupons for the Fall 2011 Meeting and/or May 2012 S.TX Annual Meeting</i>	6	4	2
<i>All employees of sponsor organization will receive member prices at chapter events</i>	●	●	
POSTER / DISPLAYS / OTHER RECOGNITION			
<i>Sponsor name displayed at the appropriate level at all meetings on a poster or PowerPoint.</i>	●	●	●
<i>Sponsors will have their name in the specified level on all meeting programs.</i>	●	●	●
<i>Provide input to Programs committee for potential speakers/topics.</i>	●		

For more information, contact Glen Boles, glen.boles@valleybaptist.net or (956) 698-5456.

Healthcare Financial Management Association Texas Gulf Coast Chapter

Sponsorship Term: *June 1, 2011 through May 31, 2012*

2011-2012 CORPORATE SPONSORSHIP OPPORTUNITIES	GOLD	SILVER	BRONZE
INVESTMENT	\$5,000	\$2,500	\$1,250
GENERAL BENEFITS			
<i>Scholarship programs for area university healthcare students.</i>	●	●	●
<i>Low cost, high quality education programs.</i>	●	●	●
<i>Networking opportunities with approximately 800 members and sponsors.</i>	●	●	●
<i>Monthly luncheon participation of members and non-members averages 100+.</i>	●	●	●
NEWSLETTER			
<i>Newsletter will include recognition in the published editions</i>	●	●	●
<i>Newsletter will include the corporate logo.</i>	●		
<i>Spotlight article in one newsletter about sponsor organization. (background - no selling please!)</i>	●		
<i>Two half-page newsletter ads</i>	●		
HFMA TEXAS GULF COAST WEBSITE			
<i>Listing on the HFMA Texas Gulf Coast Chapter Website Sponsor Column.</i>	●	●	●
<i>Link on the HFMA Texas Gulf Coast Website Sponsor Column to the sponsor's website.</i>	●	●	
<i>Logo (linked) on the HFMA Texas Gulf Coast Website Sponsor Column.</i>	●		
MEETINGS			
<i>Annual Meeting - Complimentary Registrations. (May 2012)</i>	2	1	
<i>Annual Meeting - Complimentary Exhibit Space.</i>	●	●	
<i>Annual Meeting - Discounted Exhibit Spaces, Discounted to \$250.</i>			●
<i>Annual Meeting - Additional Registrations at HFMA Member Rate.</i>	●	●	●
<i>HFMA Luncheons and Other Meetings - Coupons to be used at face value.</i>	25	20	10
<i>All employees of sponsor organization will receive member prices at chapter events.</i>	●	●	
POSTER / POWER POINT / OTHER RECOGNITION			
<i>Sponsor name displayed at the appropriate level at all meetings on a poster or PowerPoint.</i>	●	●	●
<i>Sponsors will have their name in the specified level on all meeting programs.</i>	●	●	●
<i>Opportunity to provide an attended tabletop display of promotional materials at two consecutive monthly luncheon meetings.</i>	●		
<i>Opportunity to be recognized as a sponsor of snacks/beverages at technical sessions.</i>	●		
<i>E-mail notifications will indicate sponsored by (sponsors organization) for two months.</i>	●		
<i>Provide input to Programs committee for potential speakers/topics for two monthly meetings.</i>	●		

for additional information or to apply, please send an email to info@hfmatexas.org